

Video & Photography

Rate Guide

Scope isn't locked in yet, so rather than a fixed quote this guide is modular — pick the shoot lengths and the amount of finished content you think you need, and the pricing shapes itself around your budget. This PDF is a snapshot; the live interactive version updates pricing as you adjust your selection.

How it works: every job is priced in two parts — a shoot day, and the finished output (per edited minute for video, per edited image for photography).

PART ONE

Video Production

Option	What it covers	Shoot fee (ex GST)
2 Hour Shoot	Minimum booking — one focused video	\$630
Half Day (4hrs)	2–3 topics or setups	\$1,080
Full Day (8hrs)	Full library across several videos	\$1,860
Not Sure Yet	Happy to talk it through first	POA

- Editing is charged at **\$1,000 per finished minute** of video. A 2 hour shoot covers one focused video; longer shoots cover more.
- A 2nd videographer is available at **\$990/day** if a shoot needs two specialists on-site.
- All figures shown are excluding GST unless stated. GST is charged at 10%.

Example: a 2 Hour Shoot with a 2-minute finished video = \$630 shoot + \$2,000 editing = \$2,630 ex GST (\$2,893 inc. GST).

PART TWO

Photography

Option	What it covers	Shoot fee (ex GST)
2 Hour Shoot	Minimum booking — one area or setup	\$550
Half Day (4hrs)	Multiple areas or teams	\$950
Full Day (8hrs)	Full site coverage	\$1,750
Not Sure Yet	Happy to talk it through first	POA

- Editing is charged at **\$10 per edited image**, on top of the shoot rate.
- After the shoot you receive a proofing gallery of every usable frame. You select the shots you want, and only those are edited, delivered and charged.
- Photography can be added to a video shoot day or booked on its own.

Example: a 2 Hour Shoot with 20 selected images = \$550 shoot + \$200 editing = \$750 ex GST (\$825 inc. GST).

PART THREE

Travel

- **\$1.10/km** on sealed roads, **\$1.45/km** off-road or unsealed.
- Crew travel time is charged at **\$110 per hour**, per crew member travelling.
- If an overnight stay is needed, accommodation is **quoted individually/separately**. Meals **\$80/day** and a **\$100/night** overnight allowance, per crew member.
- Applies to both video and photography shoots at any RTS site outside the Geraldton region.

Once we know which site you'd like us to shoot at, we'll add an exact travel figure to the above.

ONLINE

Build your quote online

The interactive rate guide

Pick your shoot lengths, set the finished video length and how many images you need, and see the total update live – then send your selection straight through to us.

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Questions? info@mullermind.com.au

All pricing is in AUD and valid for 60 days from the date of issue. Final quotes are confirmed once scope, site and travel are locked in.